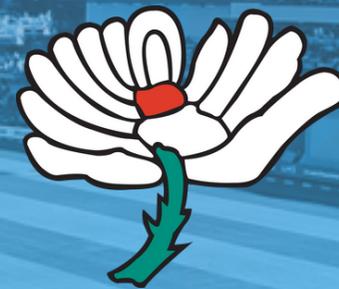


YORKSHIRE CRICKET BOARD ANNUAL REPORT 2023



CHRIS WEST - YORKSHIRE CRICKET BOARD RETIRING CHAIR

This is my final report as chair. After 8 years in the hot seat the baton has now passed to Ian Cotterhill.

As I had set (and re-set) my sights on various retirement dates from the chair's role in the last two years I decided this was the appropriate time for both the YCB and myself to cut the umbilical cord. I would add that in making this decision I was substantially comforted by the quality of our relatively new executive team and our staff and the progress we have made in rebuilding the Company despite the most challenging of circumstances. 'Phoenix from the flames' is not the most inappropriate of analogies!

In briefly looking back a relatively quiet start proved to be the calm before the storm. The last five years or so have been quite dramatic in both my personal life and within Yorkshire Cricket. In particular I have absolutely no doubt that the period from 2020 to the current day has presented the most unique and unprecedented challenges in the history of the Yorkshire Cricket Board. The Covid years, high-profile EDI issues, and the cost-of-living crisis have been a huge test for recreational cricket in general, and as an integral part of the Yorkshire Cricket family we have certainly not been immune from the impact and after-effects of the well-documented events affecting the Yorkshire County Cricket Club..

I wanted to take this opportunity to express my absolute and sincere gratitude to all our staff who coped magnificently with the hugely increased demands faced, and also our Board of Directors, the majority unremunerated volunteers, who provided many hours of input to sustain the YCB through its most testing times. In Ian we have a 'ready-made' chair who has been an invaluable support to me during my term – the YCB is in good hands.

IAN COTTERHILL - NEWLY APPOINTED CHAIR

As Chris has advised I have been appointed as the Chair for the Yorkshire Cricket Board following a decade as a Non-Executive Director.

Chris will certainly be a hard act to follow, and I would like to take this opportunity to thank him for his unwavering dedication to Yorkshire Cricket over many years. I would reference the time, care and sacrifices he has made over the last 5 years, I am sure that the Board would not be in the strong position it is now had it not been for his wise and limitless council and contributions. I would also thank him for his agreement to sit as a Non-Executive Director for a further year.

There will still be challenges as the Yorkshire Cricket family resets itself. However, the YCB have in place a highly talented Executive, and staff group, who have worked tirelessly over the last 5 years and have laid solid foundations for an exciting future. There exists a clear and evolving vision which I am certain will make the Yorkshire Cricket Board leader in the recreational game in the UK.



IAN COTTERHILL



PAUL CUMMINS

PAUL CUMMINS - DIRECTOR OF RECREATIONAL CRICKET

2023 where have you gone!

A year full of reflection, listening, developing and identifying new relationships and building the foundations for an exciting future involvement for the recreational and community game across Yorkshire. 2023 will go down as a key milestone for cricket with the release of the ICEC report. A report that many people within the game contributed to, has led to 44 recommendations and a number of sub recommendations to develop the game further. The ECB have developed a vision for cricket to be the most inclusive team sport. Within Yorkshire we have a clear opportunity to massively contribute to this, and help lead this change. Within Yorkshire we have an amazing opportunity, 5.3 million people, over 800 recreational clubs, over 2,000 schools and some of the most diverse communities across England. We know cricket can play such a positive role in helping to change lives, and we look forward to developing and delivering plans in 2024 and beyond. Eyes will always be on Yorkshire, we need to embrace this, we have a real opportunity to make a long lasting change within the game.

A massive thank you to YCB staff who have successfully delivered plans/programmes such as Chance to Shine, All Stars, Dynamos, Women and Girls, EDI, Hundred Engagement, Facilities Development, School Competitions, Coach Development, Volunteers, Core Cities, MCC Hubs and so many more. We have also developed new programmes through partnership including Root to Hardball working with R66T Academy. Partnerships and working to help remove barriers are crucial to these plans and programmes.

A massive thank you to our main funding partners, the ECB, Chance to Shine and Lord Taverners. Your support is crucial to our plans, as is the support from within the Yorkshire Family.

As always cricket runs on the herculean commitment and drive of volunteers. A massive thank you for everything that everyone does for the game within Yorkshire, without your support the game wouldn't be where we are today or where we will be in the future. One of my highlights from 2023 was the Cricket Collective awards evening at Headingley, a night where we can celebrate volunteers and say a special thank you.

A special thank you to the YCB directors for their support throughout 2023 and anticipated support in 2024. On a personal level I want to say thank you for everyone's support in my first full year in role. We have an incredibly exciting opportunity in Yorkshire, and I look forward to working with you all for cricket to be the most inclusive team sport.

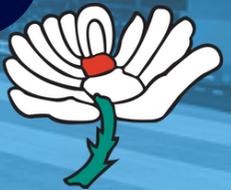
WOMEN & GIRLS

“If you’d have asked me a year ago if I’d be playing cricket I’d have laughed and if you’d have said I’d have been playing in the finals at Headingley on Sunday I’d have laughed even harder but here we are !! The best thing I ever did was helping to get the Sutton Ladies team up and running and taking the role of captain has been a pleasure. I’ve met some amazing women who I now call friends. What a year it’s been!”

Participant on the day.



WOMEN'S SOFTBALL
FINAL AT HEADINGLEY



313

WOMEN AND GIRLS TEAMS.
TRIPLING THE NUMBER OF
TEAMS SINCE 2020

48

SECONDARY SCHOOLS
NOW PARTAKE IN A GIRLS
SCHOOL PROGRAMME

600

ATTENDEES FOR WOMEN'S
LEAGUES PRESENTATION
EVENINGS

146%

INCREASE IN WOMEN AND
GIRLS CLUBS ACROSS
YORKSHIRE IN THE PAST 3
YEARS



EQUALITY, DIVERSITY & INCLUSION

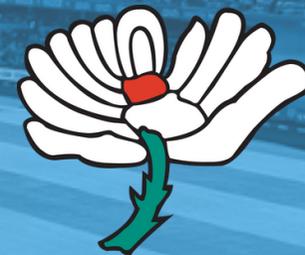


SUPPORT AND TRAINING GIVEN TO LEEDS KITES - THE FIRST LGBTQ+ TEAM IN LEEDS



SUPPORT WAS GIVEN TO NUMEROUS YCB COMMUNITY EVENTS

NEURODIVERSITY TRAINING PROVIDED FOR ALL STAFF IN THE YCB



EDI LEAGUES & CLUBS

Support with EDI training
Setting up EDI Committees
Creating welcoming and inclusive environments
Handling and managing disciplinarys related to EDI

NOMADIC LEAGUE PROJECT 2024



Project to support & understand the challenges faced by the nomadic leagues.



Securing project money from EDI distribution fund.



Initiating bursary scheme.



Creating an affiliation offer.



Introducing safeguarding and First Aid,





CRICKET COLLECTIVE AWARDS

3 of our winning volunteers went on to win ECB Cricket Collective Awards

2,200 ODI TICKETS GIVEN TO VOLUNTEERS



The Cricket Collective Awards took place on Thursday 23rd November at Headingley. An excellent evening with over 200 guests.

We had over 160 nominations, which is the largest we have ever had. The profile of the awards has dramatically increased over the last 2 years, and we want to continue to recognise the great work undertaken by the volunteer workforce across Yorkshire.

SCAN HERE

TO VIEW THE VIDEO FOR OUR
GROUNDS MANAGEMENT
AWARD.



DELIVERY IN

64
SEND
SCHOOLS

6
SUPER 1'S
HUBS

Leeds
Halifax
York
Barnsley
Sheffield
Hull

SUPER 9'S
20 players in
2023

DISABILITY CRICKET

A recent survey looking at the impact the Super 1s programme had on its participants was a hugely positive one. The programme had increased participants' confidence in areas such as feeling included, independent, good about themselves and optimistic about the future, this led to them feeling more confident in certain situations they may have previously struggled in. This coincides with the Lord Taverners mission to 'deliver high quality cricket programmes that will empower young people facing inequality to make positive choices, improve their health and wellbeing and achieve positive outcomes.'



Our Yorkshire finalists, Beckford School attended the national final's at lords and were runners up.

DISABILITY CRICKET

D40 QUEST & PURSUIT

The Quest Squad - National County Champions

“Disability cricket is growing all the time, with the Disability Premier League a big thing in increasing the profile with games on Sky and such.

We want to make this a game for everyone, and it doesn't have to be about winning titles. That's something Donna Staniland (Yorkshire Cricket Board head of operations) and Shakil Manir (Yorkshire Cricket Board disability manager), who leads this, are very clear on.”

-Owen Jervis



DISABILITY AWARDS EVENING

England Deaf star Cameron Sweeney and all-rounder Matt Bateman led the way by winning two and three awards respectively at Yorkshire's Disability Awards dinner at Headingley earlier this evening.

ALL STARS & DYNAMOS

266

CENTRES RUNNING NATIONAL PROGRAMMES

6041

TOTAL ALL STARS SIGN UPS

742

FULLY FUNDED ECB BURSARY PLACES



1136

CHILDREN FROM DIVERSE BACKGROUNDS PARTICIPATING

2252

TOTAL DYNAMOS SIGN UPS



DYNAMOS CRICKET



ALL STARS & DYNAMOS



The growth of the girl's game is critical and the work that went in this year to promote girls into national programmes was a highlight for the year.

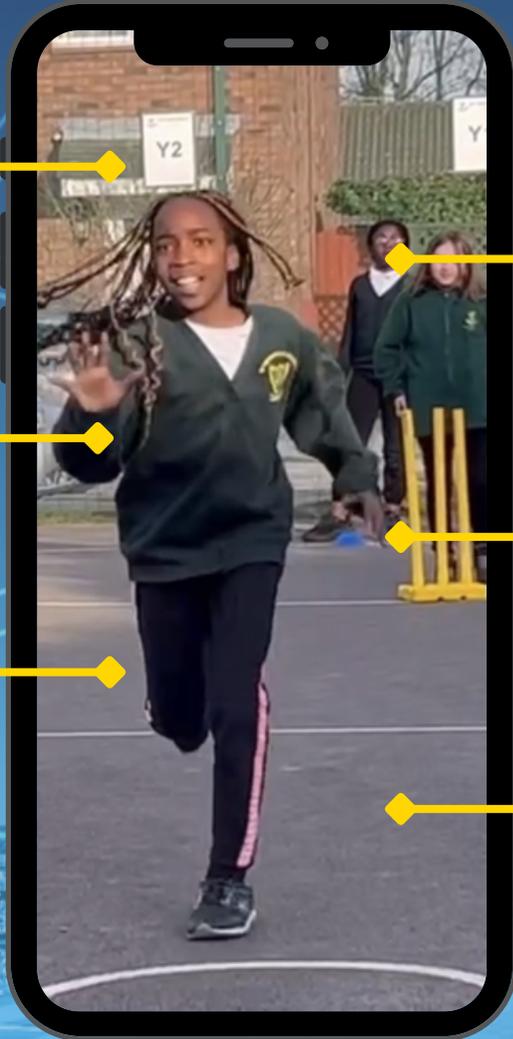
26% of girls entering national programmes, which is higher than the national average

CHANCE TO SHINE IN SCHOOLS

18,000
UNIQUE PARTICIPANTS

50%
OF ALL UNIQUE
PARTICIPANTS WERE
FEMALE

1,800
SEND STUDENTS COACHED
IN A MAINSTREAM SCHOOL
SETTING



300
PRIMARY SCHOOLS
REACHED ACCROSS
YORKSHIRE

600
TEACHERS TRAINED TO
DELIVER CRICKET IN THE
CURRICULUM

6111
HOURS DELIVERED IN THE
CURRICULUM AND AFTER
SCHOOL SETTING

“Just a quick one to say thank you to you for your coaching over the last half term. The children have really enjoyed it!

I have heard nothing but praise from every staff member about you too. I have seen first-hand your approach and manner with the children. You work hard to get the best from them and your attention to detail, focus and delivery really is impressive. Thank you for working with us again.

It has been one of the highlights of our year (already!) and hope we can work together again.”

Scott Grason-Taylor, Headteacher:

CHANCE TO SHINE IN SCHOOLS



We ensure that each school has a relationship with local cricket clubs, CTS Street programmes or key partner community groups, who can offer children the next step in to continuing cricket. Chance to shine cricket offers a wide range of developments for children within the sessions. we look at physical, social, mental, and personal development for all children that participate, whilst also working with teachers to train and support them to deliver cricket in their PE curriculum.



CHANCE TO SHINE STREET

782
HOURS OF
COACHING IN THE
COMMUNITY

7
COMMUNITY
CHAMPIONS TRAINED
AS AN ECB COACH

477
SESSIONS DELIVERED

11
PROJECTS ACROSS
YORKSHIRE

3
YORKSHIRE WIDE
COMPETITIONS

Our CTS Street programme focuses on working with areas and communities where traditional cricket isn't on offer, and where we feel we can make a difference. We use cricket as a vehicle along side community leaders and partners to engage and support children and young people



YORKSHIRE SCHOOLS OFFER

We delivered **378** hours of cricket accross **27** schools in yorkshire.



We introduced the 'Primary Cricket Leaders' for 23/24, which aimed to raise pupils confidence (among other holistic benefits) and encourage play-ground activities to take place. Creating a life-long love of the game!

YCB's team of qualified coaches support schools with delivery of safe, curriculum-based physical activity, tailored for each year group, from reception through to year six.

The aim is to keep pupils physically active and have fun whilst in a learning environment, to help get bats and balls in childrens hands.



COACH DEVELOPMENT

YCB RAN

45

Courses across
2023

11

ECB Support Coach
Courses for 16+ with 120
Attendees

16

ECB Foundation Coach
Courses with 245
Attendees

18

ECB Core Coach
Courses with 273
Attendees



ECB BURSARIES

79%

OF ALL ECB BURSARIES
GIVEN TO HELP WITH
COURSE FEE'S, WERE
GIVEN TO FEMALE
PARTICIPANTS.

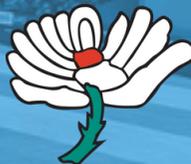
FURTHER COACH DEVELOPMENT WORKSHOPS - INCLUDING



PACE BOWLERS

FIELDERS

SPIN BOWLERS



COUNTY GRANT SUCCESS



CREATING WELCOMING ENVIRONMENTS

This includes projects for improved social space, digitisation of Facilities, outdoor areas, access/driveways/lighting, pavilion renovations including upgrades and refurbishes to toilets and kitchens.

21 PROJECTS TALLING

£171,000

TACKLING CLIMATE CHANGE

This included 11 Solar Panel installation projects, 3 water harvesting projects and others that included double glazing and energy efficient boilers.

21 PROJECTS TALLING

£190,000

PROVIDING ENHANCED PLAYING FACILITIES

This included installation of NTP Match Play or Practice Facilities, including changing room upgrades and installation of new nets.

6 PROJECTS TALLING

£59,000



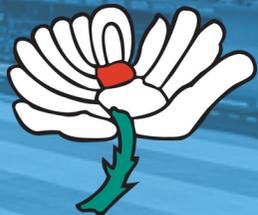
PITCH ADVISORY & GROUNDS EDUCATION

SPRING PREP COURSES

AUTUMN PREP COURSES

COUNTY PITCH ADVISORS ARE NOW AVAILABLE THROUGHOUT YORKSHIRE

2023 saw only 4 Full pitch reports were carried out. Due to this, for 2024 there is to be a review of the service to align with the new Pitch Power app that is currently being created with the ECB and GMA. This will create a new online assessment process that advisors will be able to use and allow more efficient reports (time wise) to be carried. There is to be significant funding for Grounds support to come within 2024 with more information to follow.



OFFICIALS

144
ATTENDANTS TO STAGE 2
UMPIRES COURSES

298
ATTENDANTS TO UMPIRES
REFRESHER COURSES



132
ATTENDANTS TO STAGE 1
UMPIRES COURSES

31
ATTENDEES ATTENDED
STAGE 3 UMPIRES COURSES

There has been significant change to the officials education pathway from 2023 onwards. The YCB together with the ACO have been working closely about what the full offer will be for officials moving forward and how we can support leagues in the recruitment of umpires as well as recruiting more officials into the casual game.



FINANCE

The financial results for the period ended 30 September 2023 are summarised below.

As was highlighted in last year's report on the 9.22 results the surplus generated in that period would be offset by losses at a similar level in the year to 9.23 due to a range of exceptional factors. Exceptional costs were incurred in several areas, principally legal and consultancy costs linked to the due diligence undertaken in connection with a possible merger, legal advice taken on a number of issues, and an underspend on CTS activities through staff shortages referenced at the time.

There will be a further tranche of exceptional costs in the year to 9.24, however beyond that the financial outlook is positive with a very strong level of reserves providing comfort as the Board develops its longer term plans and strategy.

	Year ended 30-Sep-23		Year ended 30-Sep-22
	£'000		£'000
<i>Revenue</i>		<i>Revenue</i>	
ECB Trust	856	ECB Trust	974
County Age Group and Regional Cricket	0	County Age Group and Regional Cricket	8
Coach Education	106	Coach Education	128
Disability	69	Disability	20
BME/South Asian programme	40	BME/South Asian programme	86
Women's Cricket	178	Women's Cricket	218
Chance To Shine	278	Chance To Shine	192
Club Support	29	Club Support	34
Other	29	Other	43
Total Revenue	1,585	Total Revenue	1,703
Directly attributable operating costs	1,282	Directly attributable operating costs	1,276
Gross Contribution	303	Gross Contribution	427
Indirect Overheads	401	Indirect Overheads	309
Surplus / (Deficit)	-98	Surplus / (Deficit)	118

